

North Baldwin Advantage

The North Baldwin Chamber is happy to once again offer the North Baldwin Advantage, a program that allows our organization to seek funds needed for great programs and events, BUT limits the number of times your business is approached each year seeking financial support for sponsorships and advertising with the chamber. The North Baldwin Advantage allows the Chamber to gather all the resources necessary to continue to produce a strong and robust program of work for the businesses and community of North Baldwin. The program eliminates the need to constantly solicit the business community for sponsorships and advertising on an ongoing basis, instead all of your options have been gathered into a shopping list. North Baldwin Advantage will be available to chamber members year round, but those members who make their annual commitment prior to February 10th each year will receive all of the benefits included in the sponsorships and advertising they choose at a 10% discount!

Annual Meeting & Dinner

The North Baldwin Chamber Annual Meeting & Dinner is held at the beginning of each calendar year. Every year we celebrate our accomplishments with awards for Business of the Year, Small Business of the Year and the Harry B. Still, Sr. Community Service Award. The Annual Meeting & Dinner has an average attendance of 250 people which includes elected officials, members of the Chamber and our Board of Directors.

Platinum Presenting Package - \$3,000

- 3 Complimentary Tables of 8 (24 Tickets) for the event
- Logo on Save the Dates, Invitation and Program
- Named as Platinum Presenter in news release
- Opportunity to welcome attendees at event
- Recognition during event

Diamond Package - \$1,000

- 1 Complimentary Table of 8 for the event
- Name on Program
- Named as Diamond Sponsor in news release
- Recognition during event

Gold Package - \$500

- 4 Complimentary tickets to the event
- Name on Program
- Named as Gold Sponsor in news release
- Recognition during event

Silver Package - \$250

- 4 Complimentary tickets to the event
- Name on Program
- Named as Silver Sponsor in news release
- Recognition during event

Market Days at the Chamber

Market Days at the Chamber is held the 3rd Saturday of June, July, and August each year from 9am - 1pm at the North Baldwin Chamber of Commerce. Market Days at the Chamber hosts all types of community market vendors, from handmade, homemade and home grown to antiques, arts and crafts, jewelry and yard sale vendors. There are a variety of options for shopping and also includes local food vendors, kid's activities, live music and more!

Handmade, Homemade, Homegrown Package - \$500 (3 Available)

- Presenting Partner for all 4 Market Day Events
- Large Logo on poster and any other public announcement about event
- Large Logo on sponsor banner at event
- FREE booth space at event to promote business
- Recognition during event

Antiques, Nic-Nak and Thingimabob Package - \$250

- Small Logo on poster
- Free booth space at event to promote business
- Small Logo on sponsor banner at event
- Recognition during event

Produce, Jams and Jellies Package - \$100

- Name on poster
- Free booth space at event to promote business
- Name on sponsor banner at event
- Recognition during event

Crawfish Bash

The Annual Crawfish Bash is fun for the entire family. It's a long time tradition that was revived and redesigned in recent years and offers something for everyone. The event brings together families in the community with our business members in a relaxed, fun environment to officially kick off summer. This annual event draws over 200 people each year!

Cajun Crawdad Package - \$1,500

- Named Presenting Partner in all advertising
- Logo on tickets, event banners, and website/Facebook
- 8 complimentary event tickets
- Recognition during event
- Opportunity to set up table/tent and welcome attendees at event
- Recognition in weekly emails

Corn on the Cob Package - \$750

- Logo on event banners and website/Facebook
- 4 complimentary event tickets
- Recognition during event
- Opportunity to set up table/tent and welcome attendees at event
- Recognition in weekly emails

Red Hot Potato Package - \$500

- Name on event banners and website/Facebook
- 2 complimentary event tickets
- Recognition during event
- Recognition in weekly emails

Side Dish Package - \$200

- Name on event banners website/Facebook
- 1 complimentary event ticket

Delta Dash

Experience the Delta like never before with a 5-K obstacle course designed to challenge the heart, body and soul. The Delta Dash takes participants through Tensaw Delta like never before giving them a face full of mud, water, leaves and whatever else mother nature throws their way! The serious competitors are chasing after the coveted 3ft golden gator awarded annually to the top male and female finishers. This event draws over 500 participants, 200 volunteers and countless spectators to Lower Bryant Landing every year!

HEART + BODY + SOUL Package- \$3,000

- Named Presenting Partner in all Advertising (Website, Facebook, Press Releases, Flyers, Banners, Shirts)
- Logo on Banners for Start/Finish Line, Billboard Advertising, Website, Registration Packets, Shirts, Event Video
- Recognition in weekly email
- Four Race Entries w/Shirts
- Recognition During Event
- Prime-Location Booth Set-Up at the Event

TOUGH ENOUGH Package - \$1,500

- Name and Logo on Banners for Start / Finish Line, Website, Shirt
- Recognition During Event
- Mention on Facebook
- Recognition in weekly email
- Three Race Entries w/Shirts
- Prime-Location Booth Set-Up at the Event

DOWN & DIRTY Package - \$500

- Name and Logo on Banners for Start / Finish Line, Website, Shirt
- Recognition During Event
- Mention on Facebook
- Recognition in weekly emails
- Two Race Entries w/Shirts
- Opportunity to have a Booth at Event if Space Permits (first-come, first-serve basis)

TAKE THE MONEY & RUN Package - \$250

- Name on Banners for Start/Finish Line and Shirt
- Recognition in weekly emails
- Mention on Website/Facebook
- Recognition during Event
- One Race Entry w/Shirt*

SIDELINER Package - \$100

- Mention on Website/Facebook
- Recognition in weekly emails
- Recognition during Event

Veteran's Day Events

We appreciate all of our Veterans here in North Baldwin County, and every year on Veteran's Day the Chamber in partnership with the City of Bay Minette and local Veteran's Organizations celebrate our Veterans with a free Breakfast, parade through downtown and several ceremonies throughout our area. This event would not be possible without the support of our community! Join us in celebrating our Veterans and saying thank you with this annual event.

Breakfast Sponsor - \$1,000

- Named presenting partner for the breakfast
- Opportunity to welcome veterans and the community at the breakfast
- Recognized during breakfast event
- Logo on advertising for event and program
- This sponsorship helps cover the cost of the breakfast so that there is no charge to our veterans*

Eternal Flame Sponsor - \$500

- Named presenting partner for the Eternal Flame Ceremony
- Opportunity to welcome veterans and the community at the Eternal Flame Ceremony
- Recognized during ceremony
- Logo on advertising for event and program
- This sponsorship helps cover the cost of the replacement wreathes each year at the Eternal Flame on Courthouse Square*

Friend of Veteran's Day - \$100

- Recognized as a Friend of Veteran's Day
- Name on event program
- This sponsorship helps cover the miscellaneous expenses associated with the day's events*

Christmas Fest

This time-honored tradition featuring arts and crafts vendors, live music, food vendors, kid's activities and the annual Christmas parade takes place the second weekend in December each year. Sparkling with lights, this occasion brings together residents and visitors to share in cheer and camaraderie. Friday evening is always a draw with the opening ceremonies, lighting of the tree, a visit from Santa and the infamous Ping Pong Ball Drop where many wonderful prizes are up for grabs!

Title Sponsor - \$3,000

- Named "Title" Sponsor, with logo printed (where applicable) in all Advertising, Website, Facebook, News Releases, Posters, Banners, T-Shirts and all other marketing tools used for the festival.
- Recognition in Chamber weekly emails
- 1 – non power booth rental to use during the festival to distribute promotional product, information, etc.
- 1 – float space in Christmas Parade
- Opportunity to welcome attendees at the festival
- Recognition During the Festival
- First right to refusal the following year
- 8 – Annual Christmas Festival T-Shirts
- 8 tickets (1 Table) at the North Baldwin Chamber of Commerce Annual Meeting that is held during the 1st quarter of the following year

Diamond Sponsor - \$1,500

- Logo on Banners/Posters for Christmas Fest, Recognized as "Diamond" Sponsor on Marketing for the Festival
- Logo Printed on Festival T-Shirts
- Recognition in Chamber weekly emails
- 1 – non power booth rental to use during the festival to distribute promotional product, information, etc.
- 1 – float space in the Annual Christmas Festival Parade
- Recognition during the Festival
- 4 – Annual Christmas Festival T-Shirts

Gold Sponsor - \$750

- Logo on Banners/Posters for Christmas Fest, Recognized as “Gold” Sponsor on Marketing for the Festival
- Logo Printed on Festival T-Shirts
- Recognition in Chamber weekly emails
- Recognition during the Festival
- 1 – non power booth rental to use during the festival to distribute promotional product, information, etc.
- 1 – float space in the Annual Christmas Festival Parade
- 2 – Annual Christmas Festival T-Shirts

Silver Sponsor - \$500

- Logo on Banners / Posters for Christmas Fest, Recognized as “Silver” Sponsor on Marketing for the Festival
- Logo Printed on Festival T-Shirts / Recognition in Monthly newsletter
- Recognition in Chamber weekly emails
- Recognition during the Festival
- 2 – Annual Christmas Festival T-Shirts
- 1 – Float space in Christmas Parade

Friend of the Festival - \$250

- Land yourself on Santa’s Nice List by being a “Friend of the Festival Sponsor”
- Name on Banners for Christmas Fest, Recognized as “Friend of the Festival” on Marketing
- Name printed on Festival T-Shirts
- Recognition in Chamber weekly emails
- Recognition during the Festival
- 1 – Annual Christmas Festival T-Shirt

Entertainment Sponsor - \$2,000

- Logo on Banners / Posters for Christmas Fest,
- Recognized as “Entertainment made possible by sponsor’s name” on Marketing for the Festival
- Logo Printed on Festival T-Shirts
- Exclusive Sponsorship recognition near entertainment stage
- Recognition in Chamber weekly emails
- Recognition during the Festival
- 1 – non power booth rental to use during the festival to distribute promotional product, information, etc.
- 6 – Annual Christmas Festival T-shirts

Santa's Village Sponsor - \$750

- Logo and/or name on Banners / Posters for Christmas Fest
- Logo and/or name on Santa's Village / Candy Cane Lane
- Logo Printed on Festival T-Shirts
- 2 – Annual Christmas Festival T-Shirts
- 1 – non power booth rental, near candy cane lane, to use during the festival to distribute promotional product, information, etc.
- Recognition in Chamber weekly emails
- Recognition during the Festival

Career Horizons Expo

The Career Horizons Expo is hosted by the Chamber and the Young Professionals. The Expo aims to inspire students to graduate from high school, give them the opportunity to explore employment and educational opportunities, and to increase their awareness of employer hiring criteria and performance expectations. Technical skills are displayed next to industry partners to give students real world examples of how the skills they are taught now are put to use. Students can freely explore the expo and fields that interest them, speaking with professionals in those areas to learn about the educational paths they should take that will lead them to the profession they choose.

Presenting Diamond Package - \$1,000

- Named Presenting Partner in all advertising
- Logo on student passports, flyers, event banners, and website/Facebook
- Recognition during event
- Free vendor space at event
- Recognition in weekly emails

Gold Package - \$500

- Logo on event banners, flyers and website/Facebook
- Recognition during event
- Free vendor space at event
- Recognition in weekly emails

Silver Package - \$250

- Name on event banners and website/Facebook
- Free vendor space at event
- Recognition during event
- Recognition in weekly emails

Bronze Package - \$100

- Name on event banners and website/Facebook
- Free vendor space at event

Junior Ambassador

The Junior Ambassador program began in 2014 graduating its first class in May 2015. The program partners with Baldwin County High School in selecting no more than eight Juniors and/or Seniors to participate. Students learn about the Chamber of Commerce, city and county government, the importance of community service and much more. The program is offered to create a bridge between students and the community. The goal for the program has been to offer an additional learning opportunity for students outside of the classroom, exposing them to real life examples, and to further prepare them for life after graduating from high school.

Presenting Platinum Package - \$3,000

- Recognized as Presenting Partner in all news releases, social media posts, website, on applications, in all Junior Ambassador advertising, and at all Junior Ambassador events.
- Logo on Junior Ambassador program applications, scholarship applications, on program at all Junior Ambassador events and on website
- Opportunity to speak at Junior Ambassador graduation
- Opportunity to host Junior Ambassadors on a tour of your company

Diamond Package - \$1,500

- Recognized as a Diamond Partner on social media, website and other advertising
- Logo on program at all Junior Ambassador events and on website
- Opportunity to host Junior Ambassadors on a tour of your company

Gold Package - \$750

- Recognized as a Gold Partner on social media, website and other advertising
- Small Logo on program at all Junior Ambassador events and on website
- Opportunity to host Junior Ambassadors on a tour of your company

Silver Package - \$500

- Recognized as a Silver Partner on social media, website and other advertising
- Name on program at all Junior Ambassador events and on website

Friend of the Junior Ambassadors - \$200

- Name on program at all Junior ambassador events and on website

Networking @ Noon Sponsor - \$100

Networking @ Noon is held quarterly at the North Baldwin Chamber office and offers members a quick networking opportunity in a relaxed environment. This round table setting allows members to deliver their own elevator speech to up to 15 other members all within their lunch hour. It is free to attend, and lunch is provided. Become a Networking @ Noon sponsor today and you will be helping the chamber continue to provide this opportunity to our members at no cost. Sponsor will be recognized during each Networking @ Noon event.

Business @ Breakfast Sponsor - \$100

Business @ Breakfast is held quarterly and offers members the opportunity to network and learn. During business at breakfast members will hear from a guest speaker providing information on any of a variety of topics and issues in our area. A light breakfast is served and the event is free to attend. Become a Business @ Breakfast Sponsor and you will be helping the chamber continue to provide this opportunity to our members at no cost. Sponsors will be recognized during each Business @ Breakfast event.

Lunch & Learn/Workshop/Seminar Sponsor - \$250

Throughout the year, the North Baldwin Chamber offers low cost or no cost learning opportunities for our members. Events such as a Lunch & Learn, Workshops or Seminars are scheduled periodically on an as needed or hot topic basis, with a goal of holding a minimum of 5 per year. During these workshops the chamber provides drinks, snacks and sometimes a meal for attendees. Your sponsorship will help us to continue to offer these opportunities at low or no cost to chamber members. Sponsors will be recognized at each event held during the year.

Business of the Month and Business After Hours - \$100

Become a Business of the Month and host a Business After Hours. Becoming a Business of the Month gives you great benefits such as premier recognition in Chamber lobby, recognition in all weekly emails during the month, photo and press release submitted to local paper, recognition on social media, photo and press release posted on Chamber website and the first choice in hosting Business After Hours during that month. Hosting a Business After Hours will help showcase your business to fellow chamber members, prospective members, our Board of Directors and more. It is a great networking opportunity and is your time to show off what you have to offer!

Website Advertising - \$100 per month/\$1,000 per year (6 available)

The North Baldwin Chamber website receives an average of over 4,000 page views each month, and that number continues to grow each year! We would like to offer you the opportunity to take advantage of this built in audience with a unique advertising opportunity! We have ad space available on our website header that is displayed not only on our home page, but on each page of our website. Your ad would include one clickable banner image linked to the website of your choice.. The ad will randomly rotate as visitors click from page to page. Your ad would be 1 in 6 ads rotating at any given time, which means your ad would be seen at least 667 times each month!

The North Baldwin Chamber Foundation

The North Baldwin Chamber Foundation's mission is to promote community and economic development in north Baldwin County through cooperative commitment programs that utilize a variety of market based, work ready and business development initiatives. The North Baldwin Chamber Foundation's three areas of focus include Workforce Development & Education, Community & Economic Development and Small Business Development. The North Baldwin Chamber Foundation is a nonprofit 501(c)3 and is registered as such with the IRS #45-2959533.

Become a Foundation Partner

All foundation partners are recognized on the Chamber Foundation's page. Foundation Partners can designate their donation to a specific area of focus in the foundation: Workforce Development & Education, Community & Economic Development and Small Business Development.

Platinum Partner - \$3,000

Diamond Partner - \$1,500

Gold Partner - \$750

Silver Partner - \$500

Bronze Partner - \$250

Friend of the Foundation - \$100

Other amount (Donor's Choice)

Bay Minette in Bloom

The "Bay Minette in Bloom" campaign began in 2013 as a way to bring beautiful hanging baskets to downtown Bay Minette. The Foundation works with the city of Bay Minette, Bay Minette Beautification Committee and other community partners to bring 'Bay Minette in Bloom' to life. Bay Minette in Bloom raises funds to install and maintain the hanging baskets. For a donation of \$250, individuals or businesses can sponsor a basket display which consists of one pole with two hanging baskets. Sponsorships can be made in memory or honor of someone and a sign will be hung at a basket location upon request of the donor. Sponsorships are then renewable each year for \$150 to help with the upkeep of the basket. In addition to the hanging basket donations, other levels of support are available to assist with community beautification projects.

Hanging Basket Donor - \$250

Rose Donor - \$200

Lilly Donor - \$100

Wildflower Donor - \$50

30/30 Giveaway: 30 Guns in 30 days!

Every November the North Baldwin Chamber Foundation gives away 30 Guns in 30 Days during their 30/30 Giveaway. The 30/30 giveaway takes place from November 1st through November 30th where one drawing is conducted each day over the course of 30 days, with a different prize each day. The prizes for the raffle are 30 hunting rifles and shotguns (please see complete list of rules for more information). This Giveaway is the Foundation's largest fundraiser each year. Join the Foundation as a 30/30 Sponsor this year!

Presenting Platinum Partner - \$3,000

- Recognized as Presenting Partner in all news releases, social media posts, website, on applications, in all 30/30 Giveaway advertising, and on all posters
- Logo on tickets, posters, flyers, social media and website.
- 6 Free 30/30 Giveaway Tickets for drawing

Diamond Package - \$1,500

- Recognized as a Diamond Partner on social media, website and other advertising
- Logo on social media and website
- 3 Free 30/30 Giveaway Tickets for drawing

Gold Package - \$500

- Recognized as a Gold Partner on social media, website and other advertising
- Small Logo on social media and website
- 1 Free 30/30 Giveaway Ticket for drawing

Silver Package - \$250

- Recognized as a Silver Partner on social media, website and other advertising
- Name on social media and website