

North Baldwin Advantage 2018

The North Baldwin Advantage is sponsorship and membership made easy! The North Baldwin Advantage is a program that allows our organization to seek funds needed for great programs and events, BUT limits the number of times your business is approached each year seeking financial support for sponsorships and advertising with the chamber. The North Baldwin Advantage allows the Chamber to gather all the resources necessary to continue to produce a strong and robust program of work for the businesses and community of North Baldwin. The program eliminates the need to constantly solicit the business community for sponsorships and advertising on an ongoing basis, instead all of your options have been gathered into a shopping list style format. New in 2018, we've created a package so simple that all you have to do is check a box and we will invoice you – that's it! Our all-inclusive packages were created with you in mind. Check out what we have to offer and sign up today to be a North Baldwin Advantage member and help your Chamber of Commerce continue to offer successful programs and services.

ALL ACCESS PACKAGES:

Platinum Access - \$7,000 - \$10,000+ VALUE

- Recognized as a Platinum Sponsor at ALL chamber sponsored events, with access to perks of Platinum Sponsorship for each event
- Premier recognition in Chamber Lobby
- Year round website advertising on rotating header of chamber website
- Set number of tickets included for each chamber sponsored event (equivalent to tickets included with platinum level of each event)
- No additional cost for any employee to attend Business @ Breakfast, Networking @ Noon, Lunch and Learn events or Workshops and Seminars
- One (1) Title Sponsorship of event of your choice: Annual Meeting, Crawfish Bash, Delta Dash, Christmas Fest, Veteran's Day Breakfast, Career Horizons Expo or Junior Ambassador Program (*note: title sponsorships are on a first come first serve basis*).

Diamond Access - \$5,000 - \$6,500 VALUE

- Recognized as a Diamond Sponsor at ALL chamber sponsored events, with access to perks of Diamond Sponsorship for each event
- Premier recognition in Chamber Lobby
- Year round website advertising on rotating header of chamber website
- Set number of tickets included for each chamber sponsored event (equivalent to tickets included with diamond level of each event)
- No additional cost for any employee to attend Business @ Breakfast, Networking @ Noon, Lunch and Learn events or Workshops and Seminars

Gold Access- \$3,000 - \$4,350 VALUE

- Recognized as a Gold Sponsor at ALL chamber sponsored events, with access to perks of Gold Sponsorship for each event
- Six month of website advertising on rotating header of chamber website (months are chamber's choice)
- Set number of tickets included for each chamber sponsored event (equivalent to tickets included with gold level of each event)
- No additional cost for first employee to attend Business @ Breakfast, Networking @ Noon, Lunch and Learn events or Workshops and Seminars; additional employees charged chamber member rate for attendance.

Silver Access - \$1,500 - \$2,000 VALUE

- Recognized as a Silver Sponsor at ALL chamber sponsored events, with access to perks of Silver Sponsorship for each event
- Set number of tickets included for each chamber sponsored event (equivalent to tickets included with silver level of each event)
- No additional cost for first employee to attend Business @ Breakfast, Networking @ Noon, Lunch and Learn events or Workshops and Seminars; additional employees charged chamber member rate for attendance.

Annual Meeting & Dinner

The North Baldwin Chamber Annual Meeting & Dinner is held at the beginning of each calendar year. Every year we celebrate our accomplishments with awards for Business of the Year, Small Business of the Year and the Harry B. Still, Sr. Community Service Award. The Annual Meeting & Dinner has an average attendance of 250 people which includes elected officials, members of the Chamber and our Board of Directors.

Presenting Title Sponsor Package - \$3,000

- 3 Complimentary Tables of 8 (24 Tickets) for the event
- Logo on Save the Dates, Invitation and Program
- Named as Presenting Title Sponsor in news release
- Opportunity to welcome attendees at event
- Recognition during event

Platinum Package - \$1,000

- 1 Complimentary Table of 8 for the event
- Name on Program
- Named as Platinum Sponsor in news release
- Recognition during event

Diamond Package - \$750

- 6 Complimentary tickets to the event
- Name on Program
- Named as Diamond Sponsor in news release

-Recognition during event

Gold Package - \$500

- 4 Complimentary tickets to the event
- Name on Program
- Named as Gold Sponsor in news release
- Recognition during event

Silver Package - \$250

- 2 Complimentary tickets to the event
- Name on Program
- Named as Silver Sponsor in news release
- Recognition during event

Crawfish Bash

The Annual Crawfish Bash is fun for the entire family. It's a long time tradition that was revived and redesigned in recent years and offers something for everyone. The event brings together families in the community with our business members in a relaxed, fun environment to officially kick off summer. This annual event draws over 200 people each year!

Presenting Title Sponsor Package - \$2,500

- Named Presenting Partner in all advertising
- Logo on tickets, event banners, and website/Facebook
- 10 complimentary event tickets
- Recognition during event
- Opportunity to set up table/tent and welcome attendees at event
- Recognition in weekly emails

Platinum Package - \$1,000

- Logo on event banners and website/Facebook
- 8 complimentary event tickets
- Recognition during event
- Opportunity to set up table/tent and welcome attendees at event
- Recognition in weekly emails

Diamond Package - \$750

- Logo on event banners and website/Facebook
- 6 complimentary event tickets
- Recognition during event
- Opportunity to set up table/tent and welcome attendees at event
- Recognition in weekly emails

Gold Package - \$500

- Logo on event banners and website/Facebook
- 4 complimentary event tickets

- Recognition during event
- Recognition in weekly emails

Silver Package- \$250

- Name on event banners website/Facebook
- 2 complimentary event tickets

Delta Dash

Experience the Delta like never before with a 5-K obstacle course designed to challenge the heart, body and soul. The Delta Dash takes participants through Tensaw Delta like never before giving them a face full of mud, water, leaves and whatever else mother nature throws their way! The serious competitors are chasing after the coveted 3ft golden gator awarded annually to the top male and female finishers. This event draws over 500 participants, 200 volunteers and countless spectators to Lower Bryant Landing every year!

Presenting Title Sponsor Package- \$3,000

- Named Presenting Partner in all Advertising (Website, Facebook, Press Releases, Flyers, Banners, Shirts)
- Logo on Banners for Start/Finish Line, Billboard Advertising, Website, Registration Packets, Shirts, Event Video
- Recognition in weekly email
- Four Race Entries w/Shirts
- Recognition During Event
- Prime-Location Booth Set-Up at the Event

Platinum Package - \$1,500

- Name and Logo on Banners for Start / Finish Line, Website, Shirt
- Recognition During Event
- Mention on Facebook
- Recognition in weekly email
- Three Race Entries w/Shirts
- Prime-Location Booth Set-Up at the Event

Diamond Package - \$750

- Name and Logo on Banners for Start / Finish Line, Website, Shirt
- Recognition During Event
- Mention on Facebook
- Recognition in weekly email
- Three Race Entries w/Shirts
- Prime-Location Booth Set-Up at the Event

Gold Package - \$500

- Name and Logo on Banners for Start / Finish Line, Website, Shirt
- Recognition During Event
- Mention on Facebook
- Recognition in weekly emails

- Two Race Entries w/Shirts
- Opportunity to have a Booth at Event if Space Permits (first-come, first-serve basis)

Silver Package - \$250

- Name on Banners for Start/Finish Line and Shirt
- Recognition in weekly emails
- Mention on Website/Facebook
- Recognition during Event
- One Race Entry w/Shirt

Bronze Package- \$100

- Mention on Website/Facebook
- Recognition in weekly emails
- Recognition during Event

Veteran's Day Events

We appreciate all of our Veterans here in North Baldwin County, and every year on Veteran's Day the Chamber in partnership with the City of Bay Minette and local Veteran's Organizations celebrate our Veterans with a free Breakfast, parade through downtown and several ceremonies throughout our area. This event would not be possible without the support of our community! Join us in celebrating our Veterans and saying thank you with this annual event.

Presenting Title Sponsor Package- \$2,000

- Named Presenting Partner in all advertising
- Opportunity to welcome veterans and the community at the breakfast
- Reserved Seating at Breakfast
- Recognized during breakfast event
- Logo on advertising for event and program

Platinum Package - \$1,000

- Named Platinum Partner in all advertising
- Reserved Seating at Breakfast
- Opportunity to welcome veterans and the community at the Eternal Flame Ceremony
- Recognized during ceremony
- Logo on advertising for event and program

Diamond Package - \$750

- Named Diamond Partner in all advertising
- Recognized during ceremonies
- Logo on advertising for event and program

Gold Package - \$500

- Named Gold Partner in all advertising
- Recognized during ceremonies
- Logo on advertising for event and program

Silver Package - \$100

- Named Silver Partner in all advertising
- Name on event program

Christmas Fest

This time-honored tradition featuring arts and crafts vendors, live music, food vendors, kid's activities and the annual Christmas parade takes place the second weekend in December each year. Sparkling with lights, this occasion brings together residents and visitors to share in cheer and camaraderie. Friday evening is always a draw with the opening ceremonies, lighting of the tree, a visit from Santa and the infamous Ping Pong Ball Drop where many wonderful prizes are up for grabs!

Presenting Title Sponsor Package - \$3,000

- Named Presenting Title Sponsor, with logo printed (where applicable) in all Advertising, Website, Facebook, News Releases, Posters, Banners, T-Shirts and all other marketing tools used for the festival.
- Recognition in Chamber weekly emails
- 1 – non power booth rental to use during the festival to distribute promotional product, information, etc.
- 1 – float space in Christmas Parade
- Opportunity to welcome attendees at the festival
- Recognition During the Festival
- First right to refusal the following year
- 8 – Annual Christmas Festival T-Shirts
- 8 tickets (1 Table) at the North Baldwin Chamber of Commerce Annual Meeting that is held during the 1st quarter of the following year

Platinum Package - \$1,500

- Logo on Banners/Posters for Christmas Fest, Recognized as Platinum Sponsor on Marketing for the Festival
- Logo Printed on Festival T-Shirts
- Recognition in Chamber weekly emails
- 1 – non power booth rental to use during the festival to distribute promotional product, information, etc.
- 1 – float space in the Annual Christmas Festival Parade
- Recognition during the Festival
- 4 – Annual Christmas Festival T-Shirts

Diamond Package- \$750

- Logo on Banners/Posters for Christmas Fest, Recognized as Diamond Sponsor on Marketing for the Festival
- Logo Printed on Festival T-Shirts
- Recognition in Chamber weekly emails
- Recognition during the Festival
- 1 – non power booth rental to use during the festival to distribute promotional product, information, etc.

- 1 – float space in the Annual Christmas Festival Parade
- 2 – Annual Christmas Festival T-Shirts

Gold Package - \$500

- Logo on Banners / Posters for Christmas Fest, Recognized as Gold Sponsor on Marketing for the Festival
- Logo Printed on Festival T-Shirts / Recognition in Monthly newsletter
- Recognition in Chamber weekly emails
- Recognition during the Festival
- 2 – Annual Christmas Festival T-Shirts
- 1 – Float space in Christmas Parade

Silver Package - \$250

- Name on Banners / Posters for Christmas Fest, Recognized as Silver Sponsor on Marketing for the Festival
- Name printed on Festival T-Shirts
- Recognition in Chamber weekly emails
- Recognition during the Festival
- 1 – Annual Christmas Festival T-Shirt

Career Horizons Expo

The Career Horizons Expo is hosted by the Chamber and the Young Professionals. The Expo aims to inspire students to graduate from high school, give them the opportunity to explore employment and educational opportunities, and to increase their awareness of employer hiring criteria and performance expectations. Technical skills are displayed next to industry partners to give students real world examples of how the skills they are taught now are put to use. Students can freely explore the expo and fields that interest them, speaking with professionals in those areas to learn about the educational paths they should take that will lead them to the profession they choose.

Presenting Title Sponsor Package - \$2,500

- Named Presenting Partner in all advertising
- Logo on student passports, flyers, event banners, and website/Facebook
- Recognition during event
- Free vendor space at event
- Recognition in weekly emails

Platinum Package - \$1,000

- Recognized as Platinum Partner
- Logo on event banners, flyers and website/Facebook
- Recognition during event
- Free vendor space at event
- Recognition in weekly emails

Diamond Package - \$750

- Recognized as Diamond Partner

- Logo on event banners, flyers and website/Facebook
- Recognition during event
- Free vendor space at event
- Recognition in weekly emails

Gold Package - \$500

- Logo on event banners, flyers and website/Facebook
- Recognition during event
- Free vendor space at event
- Recognition in weekly emails

Silver Package - \$250

- Name on event banners and website/Facebook
- Free vendor space at event
- Recognition during event
- Recognition in weekly emails

Bronze Package - \$100

- Name on event banners and website/Facebook
- Free vendor space at event

Junior Ambassador

The Junior Ambassador program began in 2014 graduating its first class in May 2015. The program partners with Baldwin County High School in selecting no more than eight Juniors and/or Seniors to participate. Students learn about the Chamber of Commerce, city and county government, the importance of community service and much more. The program is offered to create a bridge between students and the community. The goal for the program has been to offer an additional learning opportunity for students outside of the classroom, exposing them to real life examples, and to further prepare them for life after graduating from high school.

Presenting Title Sponsor Package - \$3,000

- Recognized as Presenting Partner in all news releases, social media posts, website, on applications, in all Junior Ambassador advertising, and at all Junior Ambassador events.
- Logo on Junior Ambassador program applications, scholarship applications, on program at all Junior Ambassador events and on website
- Opportunity to speak at Junior Ambassador graduation
- Opportunity to host Junior Ambassadors on a tour of your company

Platinum Package - \$1,500

- Recognized as a Platinum Partner on social media, website and other advertising
- Logo on program at all Junior Ambassador events and on website
- Opportunity to host Junior Ambassadors on a tour of your company

Diamond Package - \$750

- Recognized as a Diamond Partner on social media, website and other advertising

- Logo on program at all Junior Ambassador events and on website
- Opportunity to host Junior Ambassadors on a tour of your company

Gold Package - \$500

- Recognized as a Gold Partner on social media, website and other advertising
- Small logo on program at all Junior Ambassador events and on website

Silver Package - \$200

- Name on program at all Junior ambassador events and on website

Networking and Workshop Sponsor - \$250

Throughout the year the North Baldwin Chamber hosts a variety of networking events and workshops. **Networking @ Noon** is held 5 times each year and offers members a quick networking opportunity in a relaxed environment over lunch. **Business @ Breakfast** events are scheduled periodically throughout the year and provide members the opportunity to network and learn. During business at breakfast members will hear from a guest speaker providing information on any of a variety of topics and issues in our area. **Workshops and Seminars** are hosted throughout the year as needed and requested by members and start up businesses in our area. Past workshops include – Facebook Bootcamp, Starting your own Business series, Obamacare and Small Business, Top Ten Tricks for Entrepreneurs and many others. **Networking and Workshop Sponsors will be recognized at all Networking and Workshops held during the year.**

Business of the Month and Business After Hours - \$100

Become a Business of the Month and host a Business After Hours. Becoming a Business of the Month gives you great benefits such as premier recognition in Chamber lobby, recognition in all weekly emails during the month, photo and press release submitted to local paper, recognition on social media, photo and press release posted on Chamber website and the first choice in hosting Business After Hours during that month. Hosting a Business After Hours will help showcase your business to fellow chamber members, prospective members, our Board of Directors and more. It is a great networking opportunity and is your time to show off what you have to offer!

Website Advertising - \$100 per month/\$1,000 per year (6 available)

The North Baldwin Chamber website receives an average of over 4,000 page views each month, and that number continues to grow each year! We would like to offer you the opportunity to take advantage of this built in audience with a unique advertising opportunity! We have ad space available on our website header that is displayed not only on our home page, but on each page of our website. Your ad would include one clickable banner image linked to the website of your choice.. The ad will randomly rotate as visitors click from page to page. Your ad would be 1 in 6 ads rotating at any given time, which means your ad would be seen at least 667 times each month!

The North Baldwin Chamber Foundation

The North Baldwin Chamber Foundation supports the programs of the North Baldwin Chamber of Commerce. The Foundation's mission is to promote community and economic development in north Baldwin County through cooperative commitment programs that utilize a variety of market based, work ready and business development initiatives. The North Baldwin Chamber Foundation's three areas of focus include Workforce Development & Education, Community & Economic Development, and Small Business Development. The North Baldwin Chamber Foundation is a nonprofit 501(c)3 and is registered as such with the IRS #45-2959533.

Become a Foundation Partner

All foundation partners are recognized on the Chamber Foundation's page, during Chamber Foundation sponsored events and projects. Foundation Partners can designate their donation to a specific area of focus in the foundation: Workforce Development & Education, Community & Economic Development and Small Business Development. Donors also have the opportunity to designate their donation to the Bay Minette in Bloom Campaign or to offset the cost of the 30/30 Giveaway Annual Fundraiser for the Chamber Foundation.

Platinum Partner - \$3,000

Diamond Partner - \$1,500

Gold Partner - \$750

Silver Partner - \$500

Bronze Partner - \$250

Friend of the Foundation - \$100

Other amount (Donor's Choice)

Bay Minette in Bloom - \$250

Bay Minette in Bloom

The "Bay Minette in Bloom" campaign began in 2013 as a way to bring beautiful hanging baskets to downtown Bay Minette. The Foundation works with the city of Bay Minette, Bay Minette Beautification Committee and other community partners to bring 'Bay Minette in Bloom' to life. Bay Minette in Bloom raises funds to install and maintain the hanging baskets. For a minimum donation of \$250, individuals or businesses can sponsor a basket display which consists of one pole with two hanging baskets. Sponsorships can be made in memory or honor of someone and a sign will be hung at a basket location upon request of the donor. Sponsorships are then renewable each year for \$150 to help with the upkeep of the basket.