



# 2022 North Baldwin Advantage

*Membership and Sponsorship made easy!*

Take Advantage of YOUR Membership, become an Advantage Partner with YOUR North Baldwin Chamber!



## Chamber Champion

**\$8,000**

An \$11,000+ Value that gives you recognition as a Chamber Champion Sponsor:

- At signature chamber sponsored events, access to perks of Champion Sponsorship for each event
- Access to year round rotating website banner ads
- No cost for any employee to attend chamber sponsored networking, seminar or workshop (exclusions do apply)
- Title sponsorship of event of your choice (title sponsorships awarded on a first come first serve basis)
- Includes chamber membership



## Chamber Leader

**\$5,500**

A \$6,500+ Value that gives you recognition as a Chamber Leader Sponsor:

- At signature chamber sponsored events, with access to perks of Chamber Sponsorship for each event
- Access to year round rotating website banner ads
- No cost for any employee to attend chamber sponsored networking, seminar or workshop (exclusions do apply)
- Includes chamber membership



## Chamber Supporter

**\$3,000**

A \$4,300+ Value that gives you recognition as a Chamber Advocate Sponsor:

- At signature chamber sponsored events, with access to perks of Chamber Advocate Sponsorship for each event
- Access to six months rotating website banner ads
- No cost for 1st employee to attend chamber sponsored networking, seminar or workshop (exclusions do apply)
- Chamber membership billed separately



## Chamber Advocate

**\$1,500**

A \$2,000+ Value that gives you recognition as a Chamber Friend Sponsor:

- At signature chamber sponsored events, with access to perks of Chamber Friend Sponsorship for each event
- No cost for 1st employee to attend chamber sponsored networking, seminar or workshop (exclusions do apply)
- Chamber membership billed separately

Signature Chamber Events Include: Christmas Fest, Crawfish Bash, Annual Meeting & Gun Give-A-Way



# Small Business Council Partner **\$1,000**



A \$1,500+ Value that gives you recognition as a Partner Sponsor:

- At signature chamber sponsored events, with access to perks of Partner Sponsorship for each event
- listed as a Small Business Council Member to include Small Business Spotlight once annually on website and in weekly email
- No cost for 1st employee to attend chamber sponsored networking, seminar or workshop (exclusions do apply)
- Includes Chamber Membership

*\*Small business members are defined as those that are locally owned and operated, with 25 or less employees, and 3 or less partners/agents. Other restrictions may apply.*

## Find your Chamber Fit!

*These advertising opportunities are structured specifically for our small business members*

### Single event sponsorship

- |  |  |
|--|--|
| <input type="checkbox"/> *Networking @ Noon \$350 per event/4 events total     | <input type="checkbox"/> Movie Night \$500 per event           |
| <input type="checkbox"/> *Business @ Breakfast \$350 per event /4 events total | <input type="checkbox"/> Music on the Porch \$250              |
| <input type="checkbox"/> *Business After Hours \$350 per event/4 events total  | <input type="checkbox"/> Home Show (See Chamber for details)   |
| <input type="checkbox"/> Food Truck Event \$150 per event/4 events total       | <input type="checkbox"/> Senior Expo (See Chamber for details) |
- \*Only one sponsor per event

### Chamber Wish List

- |   |  |
|---|--|
| <input type="checkbox"/> 10' X 20' Chamber Tent with Logo Cost: \$1,400 | <input type="checkbox"/> 10' X 10' Chamber Tent with Logo Cost: \$700  |
| <input type="checkbox"/> Event sandwichboard Cost: \$500.00             | <input type="checkbox"/> Candy to Throw at Christmas Fest Cost: \$100<br>(Wishing for 8 sponsors, Santa throws a lot of candy) |
|   | <input type="checkbox"/> 6' Tablecloth with Chamber logo Cost: \$145.00  |

*In both the Single Event and Wish List options, the sponsoring business(es) will be recognized in multiple NBCoC designated advertising opportunities*

## Need Help?

We can help you create a logo, fliers and more. Need a place to hold a meeting? We can help with that too!

- |   |  |
|---|--|
| <input type="checkbox"/> Logo Creation Cost: \$300 per logo   | <input type="checkbox"/> Conference Room Rental Cost: FREE the first two hours, after that, \$10/hr up to 6 hours. Additional fees apply if after 4:00pm |
| <input type="checkbox"/> Flier Creation Cost: \$50 per flier  |  |
| <input type="checkbox"/> Facebook set up and assist \$50/hour |  |

The North Baldwin Chamber is YOUR resource center. We gladly offer services outside the scope of your normal membership. Fees are paid separately and cannot be combined with your membership. These services are available year-round.

## Advertising

- |   |  |
|---|--|
| <input type="checkbox"/> Newsletter "Spotlight" with social media posts for one month. Cost: \$100.00   | <input type="checkbox"/> Chamber Directory Banner on our website, runs for one month Cost: \$100 |
| <input type="checkbox"/> "Welcome to Bay Minette Bag"- Place advertising material in the bag for 1 year. Member provides materials Cost:\$100 |  |

# Junior Ambassador Program

The Junior Ambassador Program creates a bridge between students and our community. Students will be exposed to business in North Baldwin, community service and working in the nonprofit world. Our goal for the program is to offer an additional learning opportunity for students outside of the classroom, exposing them to real life examples, and to further prepare them for life after graduating from High School.

These students will also serve as chamber ambassadors inside the school by teaching and relaying information to fellow students. Not only will it connect students to the community, but the community to the students.

Opportunities are available to sponsor lunch once a month or for a scholarship at graduation. These sponsors are recognized throughout the school year in NBCoC designated opportunities and at JA graduation ceremony.

Lunch - One per month (9 total) Cost: \$150.00 ea.

Graduation Scholarship:  \$100.00\*  \$250.00\*  \$500.00\*  Gift of your choice\*: \_\_\_\_\_

If your donation is to be presented on behalf of your organization, company, foundation, and/or in memory or in honor of someone, please contact us with that information.

\*Monies will be divided among scholarship winners.

## North Baldwin Chamber Foundation Partner

The North Baldwin Chamber Foundation supports the programs of the North Baldwin Chamber of Commerce. The Foundation's mission is to promote community and economic development in North Baldwin County through cooperative commitment programs that utilize a variety of market based, work ready and business development initiatives. The North Baldwin Chamber Foundation's three areas of focus include Workforce Development & Education, Community & Economic Development, and Small Business Development. The North Baldwin Chamber Foundation is a nonprofit 501(c)3 and is registered as such with the IRS #45-2959533.

Platinum Partner \$3,000

Silver Partner \$500

Gold Partner \$750

Bronze Partner \$250

Diamond Partner \$1,500

Foundation Friend \$100

## Additional Opportunities

Christmas Fest Partner \$500

Crawfish Bash Band Sponsor Partner \$500

Ping Pong Ball Drop Sponsor \$500

Logo on Tourism site - Discover North Baldwin. Runs ALL year \$250

New member reception. Held 2x year \$350

10 Day Gun Give-A-Way Sponsor \$250



# Are you Ready to take Advantage?

The North Baldwin Advantage is sponsorship and membership made easy! The North Baldwin Advantage is a program that allows your chamber to seek funds needed for great programs and events, BUT limits the number of times your business is approached each year seeking financial support for sponsorships and advertising with the chamber.

The North Baldwin Advantage allows the Chamber to gather all the resources necessary to continue to produce a strong and robust program of work for the businesses and community of North Baldwin.

We've created a "Package" and an "A-la-Carte" option so simple that all you have to do is check a box and we will invoice you – that's it!

Take advantage of your membership! Become a North Baldwin Advantage Partner today, and let us plan the perfect partnership for you and your business.

## From our Members

“The North Baldwin Chamber of Commerce embraces the true meaning of Southern Hospitality and promotes unity among all businesses. Together we can and will make a positive difference in North Baldwin County and the City of Bay Minette.”

Tripp Ward, Alabama Power

“Everyone involved in our chamber truly wants success for all members. The opportunity to participate in local events as either a sponsor or volunteer has given our business invaluable exposure and allowed me to connect personally with our amazing North Baldwin community.”

Charlotte England, United Bank

“My father was a local business leader and an active Chamber member, and I am proud and honored to follow in his footsteps. I am proud of my community and my Chamber. I hope to contribute to the long-term success of the North Baldwin Chamber, assisting businesses as they enrich the community that supports them.”

Martha Ryan, The First Bank

# Believe in North Baldwin, invest in your Chamber and take Advantage of your membership!

Select your sponsorship(s) and/or service addition, sign below and return to the chamber by mail or email.

## Advantage Packages

- |  |   |
|--|---|
| <input type="checkbox"/> Chamber Champion \$8,000  | <input type="checkbox"/> Chamber Advocate \$1,500               |
| <input type="checkbox"/> Chamber Leader \$5,500    | <input type="checkbox"/> Small Business Council Partner \$1,000 |
| <input type="checkbox"/> Chamber Supporter \$3,000 |   |

## Single event sponsorship

- |  |  |
|--|--|
| <input type="checkbox"/> *Business @ Breakfast \$350 per event/4 available   | <input type="checkbox"/> Movie Night \$500 per event           |
| <input type="checkbox"/> *Networking @ Noon \$350 per event/4 available  | <input type="checkbox"/> Music on the Porch \$350 per event    |
| <input type="checkbox"/> *Business After Hours \$350 per event/4 available<br>*Only one sponsor per event (4 of each events) | <input type="checkbox"/> *Home Show (See Chamber for details)  |
| <input type="checkbox"/> Food Truck Event \$150 per event  | <input type="checkbox"/> Senior Expo (See Chamber for details) |

## Chamber Wish List

- |   |   |
|---|---|
| <input type="checkbox"/> 10' X 20' Chamber Tent with Logo Cost: \$1,400 | <input type="checkbox"/> 6' Tablecloth with Logo Cost: \$145  |
| <input type="checkbox"/> 10' X 10' Chamber Tent with Logo Cost: \$700   | <input type="checkbox"/> Candy to throw at Christmas Fest Parade<br>Cost: \$100 (Wishing for 8 sponsors, Santa throws<br>A LOT of candy!) |
| <input type="checkbox"/> Event Sandwich Board set Cost: \$500           |   |

In both the Single Event and Wish List options, the sponsoring business(es) will be recognized in multiple NBCoC designated advertising opportunities

## Need Help?

- |  |  |
|--|--|
| <input type="checkbox"/> Logo Creation Cost: \$300 per logo  | <input type="checkbox"/> Conference Room Rental Cost: FREE the first two hours, after that, \$10/hr up to 6 hours. Additional fees apply if after 4:00pm |
| <input type="checkbox"/> Flier Creation Cost: \$50 per flier |  |

## Junior Ambassador

- Lunch - One per month (9 total) Cost: \$150.00 ea.

## Graduation Scholarship:

- |                                   |   |
|-----------------------------------|---|
| <input type="checkbox"/> \$100.00 | <input type="checkbox"/> \$500.00                   |
| <input type="checkbox"/> \$250.00 | <input type="checkbox"/> Gift of our choice \$_____ |

## Advertising

- Newsletter "Spotlight" with social media posts for one month. Cost: \$100.00
- Welcome to Bay Minette Bag. Place advertising material in the bag for 1 year. Member provides materials Cost:\$100.00
- Chamber Directory Banner on our website, runs for one month Cost: \$100.00

## Foundation Partner

- |   |  |
|---|--|
| <input type="checkbox"/> Platinum Partner \$3,000 | <input type="checkbox"/> SilverPartner \$500     |
| <input type="checkbox"/> Diamond Partner \$1,500  | <input type="checkbox"/> Bronze Partner \$250    |
| <input type="checkbox"/> Gold Partner \$750       | <input type="checkbox"/> Foundation Friend \$100 |

## Additional Opportunities

- |   |   |
|---|---|
| <input type="checkbox"/> Christmas Fest Partner \$500               | <input type="checkbox"/> Crawfish Bash Band Sponsor Partner \$500                           |
| <input type="checkbox"/> Ping Pong Ball Drop Sponsor \$500          | <input type="checkbox"/> Logo on Tourism site - Discover North Baldwin. Runs ALL year \$250 |
| <input type="checkbox"/> New Member Reception. Held 2x a year \$350 | <input type="checkbox"/> 10 Day Gun Give-A-Way Sponsor \$250                                |



*Thank you for your Sponsorship, we appreciate your support!*

\*Business Name: \_\_\_\_\_

\*Primary Contact: \_\_\_\_\_

Title: \_\_\_\_\_

Contact Cell: \_\_\_\_\_

\*Contact Email: \_\_\_\_\_

\*Business Address: \_\_\_\_\_

\*Business Phone: \_\_\_\_\_

Business Fax: \_\_\_\_\_

\*Business Website: \_\_\_\_\_

\*Business Category Listing: \_\_\_\_\_

\*Business Description: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please list all social media: \_\_\_\_\_

\_\_\_\_\_

Thank you for your investment in our community!

North Baldwin Chamber of Commerce, PO Box 310, Bay Minette, AL 36507  
kristina@northbaldwinchamber.com // 251.937.5665