



2023 North Baldwin Advantage

Membership and Sponsorship made easy!

Take Advantage of YOUR Membership, become an Advantage Partner with YOUR North Baldwin Chamber!



Chamber Champion

\$8,000

An \$11,000+ Value that gives you recognition as a Chamber Champion Sponsor:

- At signature chamber sponsored events, access to perks of Champion Sponsorship for each event
- Access to year round rotating website banner ads
- No cost for any employee to attend chamber sponsored networking, seminar or workshop (exclusions do apply)
- Title sponsorship of event of your choice (title sponsorships awarded on a first come first serve basis)
- Networking event sponsor
- Includes chamber membership



Chamber Leader

\$5,500

A \$6,500+ Value that gives you recognition as a Chamber Leader Sponsor:

- At signature chamber sponsored events, with access to perks of Chamber Sponsorship for each event
- Access to year round rotating website banner ads
- No cost for any employee to attend chamber sponsored networking, seminar or workshop (exclusions do apply)
- Includes chamber membership



Chamber Supporter

\$3,000

A \$4,300+ Value that gives you recognition as a Chamber Supporter Sponsor:

- At signature chamber sponsored events, with access to perks of Chamber Advocate Sponsorship for each event
- Access to six months rotating website banner ads
- No cost for 1st employee to attend chamber sponsored networking, seminar or workshop (exclusions do apply)
- Chamber membership billed separately



Chamber Advocate

\$1,500

A \$2,000+ Value that gives you recognition as a Chamber Advocate Sponsor:

- At signature chamber sponsored events, with access to perks of Chamber Friend Sponsorship for each event
- No cost for 1st employee to attend chamber sponsored networking, seminar or workshop (exclusions do apply)
- Chamber membership billed separately

Signature Chamber Events Include: Christmas Fest, Crawfish Bash, Annual Meeting & Veterans Day Activities



Small Business Council Partner **\$1,000**



A \$1,500+ Value that gives you recognition as a Partner Sponsor:

- At signature chamber sponsored events, with access to perks of Partner Sponsorship for each event
- listed as a Small Business Council Member to include Small Business Spotlight once annually on website and in weekly email
- No cost for 1st employee to attend chamber sponsored networking, seminar or workshop (exclusions do apply)
- Includes Chamber Membership

**Small business members are defined as those that are locally owned and operated, with 25 or less employees, and 3 or less partners/agents. Other restrictions may apply.*

Find your Chamber Fit!

Single Event Sponsorship

- | | |
|--|--|
| <input type="checkbox"/> *Networking @ Noon \$350 per event/4 events total | <input type="checkbox"/> 2024 Job Fair \$250 |
| <input type="checkbox"/> *Business @ Breakfast \$350 per event /4 events total | <input type="checkbox"/> Movie Night \$500 per event/6 total |
| <input type="checkbox"/> *Business After Hours \$350 per event/4 events total | <input type="checkbox"/> Veterans Day Band Fundraiser \$250 |
| <input type="checkbox"/> *Only one sponsor per event | <input type="checkbox"/> Home Show (See Chamber for details) |
| <input type="checkbox"/> Food Truck Event \$150 per event/4 events total | <input type="checkbox"/> Senior Expo (See Chamber for details) |
| | <input type="checkbox"/> Discover North Baldwin Outdoor Expo (See Chamber for details) |

Chamber Wish List

- | | |
|---|---|
| <input type="checkbox"/> 10' X 20' Chamber Tent with Logo Cost: \$1,400 | <input type="checkbox"/> 10' X 10' Chamber Tent with Logo Cost: \$700 |
| <input type="checkbox"/> Event sandwich board Cost: \$500.00 | <input type="checkbox"/> 6' Tablecloth with Chamber logo Cost: \$145.00 |

In both the Single Event and Wish List options, sponsors will be recognized in multiple NBCoC designated advertising opportunities

Need Help?

We can help you create a logo, fliers and more. Need a place to hold a meeting? We can help with that too!

- | | |
|---|--|
| <input type="checkbox"/> Logo Creation Cost: \$300 per logo | <input type="checkbox"/> Conference Room Rental Cost: FREE the first two hours, after that, \$10/hr up to 6 hours. Additional fees apply if after 4:00pm |
| <input type="checkbox"/> Flier Creation Cost: \$50 per flier | |
| <input type="checkbox"/> Facebook set up and assist \$50/hour | |

The North Baldwin Chamber is YOUR resource center. We gladly offer services outside the scope of your normal membership. Fees are paid separately and cannot be combined with your membership. These services are available year-round.

Advertising

- | | |
|--|--|
| <input type="checkbox"/> "Member Spotlight" Includes: Interview, photos and press release from interview to be shared on Chamber Facebook and header, website home page, top spot on weekly newsletter for one month Cost: \$100 | <input type="checkbox"/> Chamber Directory Banner on our website, runs for one year Cost: \$500 |
| | <input type="checkbox"/> New Member Kits: your logo placed on all New Member Packets for one year Cost: \$50 |

Junior Ambassador Program

The Junior Ambassador Program creates a bridge between local North Baldwin students and our business community. Students will be exposed to businesses, community service, working in the nonprofit world and more!

Our goal for the program is to offer an additional learning opportunity for students outside of the classroom, exposing them to real life examples, and to further prepare them for life after graduating from high school.

These students will also serve as chamber ambassadors inside the school by educating peers and relaying information to fellow students about the Chamber. Not only will it connect students to the community, but the community to the students.

Opportunities are available to sponsor lunch once a month or for a scholarship at graduation. These sponsors are recognized throughout the school year in NBCoC designated opportunities and at JA graduation ceremony.

Lunch - One per month (9 total) Cost: \$150.00 ea.

Graduation Scholarship: \$100.00* \$250.00* \$500.00* Gift of your choice*: _____

If your donation is to be presented on behalf of your organization, company, foundation, and/or in memory or in honor of someone, please contact us with that information.

*Monies awarded to select JAs through a point based system.

North Baldwin Chamber Foundation Partner

The North Baldwin Chamber Foundation supports the programs of the North Baldwin Chamber of Commerce. The Foundation's mission is to promote community and economic development in North Baldwin County through cooperative commitment programs that utilize a variety of market based, work ready and business development initiatives.

The North Baldwin Chamber Foundation's three areas of focus include Workforce Development & Education, Community & Economic Development, and Small Business Development.

Platinum Partner \$3,000

Silver Partner \$500

Gold Partner \$750

Bronze Partner \$250

Diamond Partner \$1,500

Foundation Friend \$100

The North Baldwin Chamber Foundation is a nonprofit 501(c)3 and is registered as such with the IRS #45-2959533.

Additional Opportunities

Christmas Fest - choice of:

Kidszone Sponsor \$500

Ping Pong Ball Drop Sponsor \$500

Hospitality Pavillion \$1,000

Also available:

Crawfish Bash Band Sponsor \$500

Logo on Tourism site - Discover North Baldwin.
Runs ALL year \$250

New member reception. Held 2x year \$350



Are you Ready to take Advantage?

The North Baldwin Advantage is sponsorship and membership made easy! The North Baldwin Advantage is a program that allows your chamber to seek funds needed for great programs and events, BUT limits the number of times your business is approached each year seeking financial support for sponsorships and advertising with the chamber.

The North Baldwin Advantage allows the Chamber to gather all the resources necessary to continue to produce a strong and robust program of work for the businesses and community of North Baldwin.

We've created a "Package" and an "A-la-Carte" option so simple that all you have to do is check a box and we can send you an invoice - that's it!

Take advantage of your membership! Become a North Baldwin Advantage Partner today, and let us plan the perfect partnership for you and your business.

From our Members

"The North Baldwin Chamber of Commerce embraces the true meaning of Southern Hospitality and promotes unity among all businesses. Together we can and will make a positive difference in North Baldwin County and the City of Bay Minette."

Tripp Ward, Alabama Power

"Everyone involved in our chamber truly wants success for all members. The opportunity to participate in local events as either a sponsor or volunteer has given our business invaluable exposure and allowed me to connect personally with our amazing North Baldwin community."

Charlotte England, United Bank

"My father was a local business leader and an active Chamber member, and I am proud and honored to follow in his footsteps. I am proud of my community and my Chamber. I hope to contribute to the long-term success of the North Baldwin Chamber, assisting businesses as they enrich the community that supports them."

Martha Ryan, The First Bank

Believe in North Baldwin, invest in your Chamber and take Advantage of your membership!

Select your sponsorship(s) and/or service addition, sign below and return to the chamber by mail or email.

Advantage Packages

- Chamber Champion \$8,000
- Chamber Leader \$5,500
- Chamber Supporter \$3,000
- Chamber Advocate \$1,500
- Small Business Council Partner \$1,000

Single event sponsorship

- *Business @ Breakfast \$350 per event/4 available
- *Networking @ Noon \$350 per event/4 available
- *Business After Hours \$350 per event/4 available
*Only one sponsor per event (4 of each events)
- Food Truck Event \$150 per event
- Job Fair Cost: \$250
- Movie Night Cost: \$500 per event
- Band Sponsor for Veterans Day Fundraiser Cost \$350
- Home Show (See Chamber for details)
- Senior Expo (See Chamber for details)

Chamber Wish List

- 10' X 20' Chamber Tent with Logo Cost: \$1,400
- 10' X 10' Chamber Tent with Logo Cost: \$700
- Event Sandwich Board set Cost: \$500
- 6' Tablecloth with Logo Cost: \$145
- Candy to throw at Christmas Fest Parade Cost: \$100 (Wishing for 8 sponsors, Santa throws A LOT of candy!)

In both the Single Event and Wish List options, sponsors will be recognized in multiple NBCoC designated advertising opportunities

Need Help?

- Logo Creation Cost: \$300 per logo
- Flier Creation Cost: \$50 per flier
- Conference Room Rental Cost: FREE the first two hours, after that, \$10/hr up to 6 hours. Additional fees apply if after 4:00pm

Junior Ambassador

- Lunch - One per month (9 total) Cost: \$150.00 ea.

Junior Ambassador Graduation Scholarship:

- \$100.00
- \$500.00
- \$250.00
- Gift of your choice \$_____

Advertising

- Newsletter "Spotlight" with social media posts for one month. Cost: \$100.00
- New Member Kits: your logo placed on all New Member Packets for one year. Cost: \$50.00
- Chamber Directory Banner on our website, runs for one month Cost: \$100.00

Foundation Partner

- Platinum Partner \$3,000
- SilverPartner \$500
- Diamond Partner \$1,500
- Bronze Partner \$250
- Gold Partner \$750
- Foundation Friend \$100

Additional Opportunities

Christmas Fest - choice of:

- Kidszone Sponsor \$500
- Ping Pong Ball Drop Sponsor \$500
- Hospitality Pavillion \$1,000

Also available

- Crawfish Bash Band Sponsor Partner \$500
- Logo on Tourism site - Discover North Baldwin. Runs ALL year \$250
- New Member Reception. Held 2x a year \$350



This form is used for the North Baldwin Advantage Program

Thank you for your Sponsorship, we appreciate your support!

*Business Name: _____

*Primary Contact: _____

Title: _____

Contact Cell: _____

*Contact Email: _____

*Business Address: _____

*Business Phone: _____

Business Fax: _____

*Business Website: _____

*Business Category Listing: _____

*Business Description: _____

Please list all social media: _____

Thank you for your investment in our community!

**North Baldwin Chamber of Commerce, PO Box 310, Bay Minette, AL 36507
kristina@northbaldwinchamber.com // 251.937.5665**